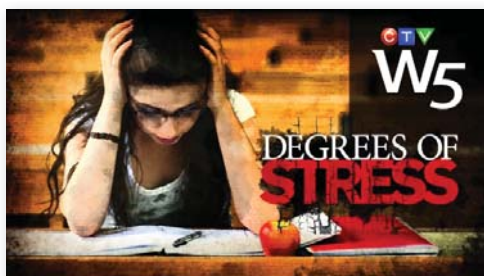


New Releases

2014 DVD & Streaming Supplement

Core Curriculum Content





Canada 1812: Forged in Fire

Grades 6-Adult 2013 CC 20 min ea

Blue Ant Media



Canadians say the Americans were trying to take over Canada. Americans say they were trying to fight British oppression. Both sides claim victory. But one thing is certain—no event did more to affect the course of two nations, the fledgling United States of America, and the soon-to-be-established Canada, than the War of 1812. Through six central characters, this series explores how events unfolded in the different arenas and social spheres to shape Canada.

SPECIAL SERIES PRICE - ONLY \$534 - a saving of \$60 (includes 6 episodes + 142-page graphic novel (PDF)

Individual titles: \$99 each

ENGLISH version - Series #BAME00 FRENCH version - Series # BAMF00

Sir Isaac Brock

Major General Sir Isaac Brock is considered one of the greatest heroes of the War of 1812, even though he was dead before the war was six months old. How did one man have such an impact? This is the story of a brash leader whose fearlessness may have cost him his life.

#BAM001 English Version \$99

#BAMF01 French Version \$99

Charles de Salaberry

The Americans were marching to take Lower Canada and strangle supply lines to the east. The Canadians were outnumbered and had few British regulars. Find out how the efforts of the Canadian militia, First Nations warriors, and the shrewd Charles de Salaberry gave the Americans an unwelcome surprise.

#BAM002 English Version \$99

#BAMF02 French Version \$99

Laura Secord

Her husband was shot and her house was filled with enemy soldiers when she heard the plans of an American attack. There was no one to get word to British officers. This story details how Laura Secord walked more than 30 kilometres through the forest to reach British leaders, in hope of preventing a slaughter.

#BAM003 English Version \$99

#BAMF03 French Version \$99

Tecumseh

The Americans were expanding west, further encroaching on First Nations land. Tecumseh knew the best chance for his people would be to band together and join the British in the War of 1812. See how this Shawnee warrior's stunning victories and shattering defeats altered the future of North America forever.

#BAM004 English Version \$99

#BAMF04 French Version \$99

John Norton

When Sir Isaac Brock fell at the Battle of Queenston Heights, Six Nations warriors led by John Norton helped chase the Americans away. Find out why the half-Scottish, half-Cherokee Norton was a constant and controversial figure throughout the entire War of 1812.

#BAM005 English Version \$99

#BAMF05 French Version \$99

Enos Collins

The Atlantic Ocean was a major theatre of war in 1812. See how Enos Collins and his ship, the Liverpool Packet, seized American ships, which not only helped the Canadian effort, but also made him one of the richest men in North America.

#BAM006 English Version \$99

#BAMF06 French Version \$99



Kill the Senate: W5

Grades 9-Adult 2013 34 min (Includes W5 Extended footage) CTV

Recently headlines have been dominated by alleged spending irregularities of four senators: Conservative appointees Mike Duffy, Pamela Wallin, Patrick Brazeau and recently retired Liberal Mac Harb. Their actions threw the spotlight on the Senate as an institution. When we began to do research for W5's report on the Senate, one of the questions we asked ourselves was:

"What do senators do?" Ireland has been questioning the need for its upper house for years, and now, voters are preparing to decide whether to abolish it.

#CTV602 \$99.95: DVD



Electoral College: W5

Grades 9-Adult 2013 20 min CTV

W5's John Woodward looks into a one-of-a-kind program at the University of British Columbia that is grooming Canada's future politicians.

#CTV607 \$99.95: DVD



Nelson Mandela: Canada AM

Grades 6-Adult 2014 14 min CTV

A short, informative biography of Mandela - covers his involvement with the African National Congress, his treason trial and his struggle for human rights. Also covers Canada's contribution to the anti-apartheid movement.

#CTV613 \$99.95

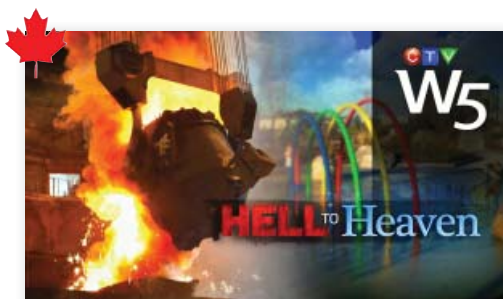


The Kennedy Legacy: W5

Grades 9-Adult 2013 25 min CTV

W5 explores the most investigated murder in history and the profound fascination - and in some cases, obsession with President John Fitzgerald Kennedy's death. Includes Bonus Extended segment with Robert MacNeill. Canadian Robert MacNeil was covering John F. Kennedy's trip to Dallas for NBC in November 1963. He recalls the events of that fateful day.

#CTV611 \$99.95: DVD



Hell to Heaven: W5

Grades 6-Adult 2013 13 min CTV

W5's Todd Battis investigates how what was once considered the most toxic spot in North America was buried under an urban oasis. The eighty-acre greenbelt, called Open Hearth Park, in Sydney, N.S. features walking trails, a soccer pitch, and a children's playground. One would be forgiven to forget that only a few short years ago it was the site of the most toxic place in Canada. A slough filled with deadly, poisonous chemicals - the legacy of more than a century of steelmaking in Sydney and the possible cause of terrible illnesses that plagued some neighbours.

#CTV609 \$99.95



Degrees of Stress: W5

Grades 11-Adult 2013 20 min CTV

Starting at college or university is an exciting time, but also one of anxiety, which can lead to mental illness. With all of the intense pressure on post-secondary students to succeed, some consider drastic measures to deal with the stress it causes. The number of students considering suicide, and succeeding, appears to be growing, and the issue of mental health has become a real worry on university campuses all over Canada as the pressures of post-secondary education intensify.

#CTV598 \$109.95: DVD



Sleeping Sickness: W5

Grades 11-Adult 2013 20 min CTV

W5 investigates the story of a young girl who suffers from narcolepsy and gets an inside look at how the child's condition affects the whole family. Avis Favaro speaks to medical experts about the investigation on the link between vaccines and children with narcolepsy.

Includes Bonus Segment: W5 Extended - Dr. Emmanuel Mignot discusses how strong the link is between vaccinations and narcolepsy.

#CTV608 \$99.95



Behind the Barn Door: W5

Grades 9-Adult 2013 20 min CTV

Egg farming in Canada is a billion-dollar industry with over 600 million dozen eggs produced each year. But few Canadians know just how those eggs are produced. W5 obtained secretly recorded video from the animal rights group, Mercy for Animals Canada (MFAC) that gives a glimpse into the lives of the birds whose lives are dedicated to the production of eggs.

#CTV606 \$99.95: DVD



Deadly Care : W5

Grades 11-Adult 2013 40 min CTV

When Joe McLeod was moved from jail to a nursing home, assurances were made that he would be safe, and others would be safe from him. Now the family of Frank Alexander is searching for justice after he was attacked and killed at a nursing home. Despite a number of shocking incidents of violence at Canadian nursing homes, no reforms have been made to the senior care industry.

#CTV600 \$99.95: DVD



The Final Word: W5

Grades 11-Adult 2013 20 min CTV

With his cancer slowly robbing him of life, Dr. Larry Librach decided to share his final weeks and days with W5. In a series of interviews with Dr. Marla Shapiro, who Librach once taught, he recalled the first time a patient, abandoned by the medical system, died in front of his eyes as he tried to manage the pain of a man whose last six weeks were pure agony. Death is inevitable, but how can we prepare ourselves and our families for it? Dr. Larry Librach shares his view on how to confront death.

#CTV604 \$99.95: DVD



India's Shame: W5

Grades 9-Adult 2013 20 min CTV

W5's Janis Mackey Frayer investigates the ugly and disturbing treatment of women in India, and the efforts to confront the national problem.

#CTV601 \$99.95: DVD



Winners and Losers: W5

Grades 9-Adult 2013 20 min CTV

Mega lotteries are fun to play but how much do charities really benefit? An investigation into these lotteries which often offer glamorous prizes that include dream homes, luxury cars, and extravagant vacation getaways.

#CTV612 \$99.95: DVD



Field Of Dreams: W5

Grades 9-Adult 2013 20 min CTV

Thousands of investors bought into projects to develop raw Albertan farmland with residential communities, retail developments and even hotels and golf courses. Promoters raised almost a quarter of a billion dollars from investors to complete plans for lavish properties that offered a rate of return of 6 or 7 per cent. Ron Aitkens, the man behind the failed real estate development projects, blames the economy for the fact that his business plan failed deliver on the returns promise.

#CTV599 \$99.95: DVD



Digital Media for Business Marketing

Grades 9-Adult 2014 25-30 min ea
Films Media Group

Digital technology has transformed the way companies use traditional media such as TV, radio, and print while simultaneously introducing Web sites, social media platforms, and mobile apps to the marketing mix. This timely two-part series will show viewers how to put online and mobile media to work expanding and enhancing customer/company relationships as consumers continue to seek out products and services whenever they want them and wherever they are.

Social Media for Business Marketing

The use of social media to promote business is one of the fastest - growing areas of

marketing today. When used correctly, popular social media platforms offer the ability to connect - easily, affordably, and directly - with customers and prospects to build brand awareness and loyalty, improve customer service, and much more. How, then, should a company go about implementing social media as a part of its marketing mix? This program clearly and concisely explains how to get started with social media; make the most of Facebook, Twitter, LinkedIn, Pinterest, Instagram, and Yelp; and develop and manage a comprehensive social media marketing strategy.

#394506 \$109.95: DVD

Online and Mobile Business Marketing

There was a time when companies debated whether having a Web site would be useful in an overall marketing strategy. Today, a business Web site paired with a mobile app and supported by a nuanced online marketing strategy is a necessity in order to serve an increasingly technosavvy customer base. This program gives a detailed overview of how companies can create and maximize an online/mobile presence starting with the basics - goal-setting, search engine optimization, the user experience, and traffic analysis—and finishing with more advanced promotional considerations such as Web site tie-ins (e-newsletters, blogs, social media); mobile apps; online/mobile/offline advertising (Google Ad Words, Facebook Mobile Ads, QR codes); and text message marketing.

#394507DV \$109.95: DVD



Beneficial Insects in Agriculture

Grades 9-Adult 2013 18 min Motion Pictures Enterprises Inc.

This new Canadian production examines how insects are employed in agriculture for pest control and food production. Case studies include the innovative use of predatory insects to protect greenhouse food crops and bumble bees to deliver a beneficial spore to prevent grey mold on berries and the traditional use of honeybees in pollination and honey production.

Delivered in 3 short modules:

- Module One: Pest Insect Control
- Module Two: Fungi Control
- Module Three: Honey Bees: Pollinators and Producers

#MPE000 \$99.95: DVD



Residential Energy Efficiency Projects Series

Grades 9-Adult 2014 12-20 min ea Films Media Group
With rising fuel costs and a conscious focus on sustainable living, more people are turning to green building practices to transform their homes into energy-efficient, eco-friendly dwellings. Covering both new home builds and retrofits, this five-part series provides viewers with the how-tos for a variety of projects aimed at increasing energy efficiency while reducing homeowners' heating and cooling bills. The programs also offer jobsite safety guidelines, recommendations for homeowner training, and smart building tips.

Conducting a Home Energy Audit: Residential Energy Efficiency Projects

A professional energy audit is essential to transforming an older residence into a fuel - efficient home. The procedure lets homeowners know how quickly they are consuming energy and which parts of the dwelling need improvement to keep utility costs down. This program covers the step-by-step process of performing a home energy audit and gives details about the specific techniques and tools needed for the job. From assessing the building envelope to inspecting HVAC/R systems and major appliances, then making recommendations for the most commonly-needed improvements, the video informs viewers while providing helpful tips along the way.

#394500 \$109.95: DVD

Installing a Solar Electric System: Residential Energy Efficiency Projects

Solar electricity is a top choice for providing clean energy, and thanks to lower prices in getting a system up and running, consumer demand for this alternative keeps rising. This program explains exactly how to install a solar electric system, with segments on determining where to place the panels or modules; proper installation of both the mechanical and electrical components; testing the system, including grounding and voltage; and what to review with the homeowner in terms of the system's operation and maintenance. The video also advises on OSHA safety regulations for rooftop and electrical work, and offers smart building tips to increase the system's efficiency.

#394501 \$109.95: DVD

Installing a Solar Hot Water System: Residential Energy Efficiency Projects

A solar hot water system is an eco-friendly, cost-efficient alternative to gas or electric heaters, and with a conventional heater as a backup, can provide hot water even on cold, cloudy days. After a brief overview, this program explains the process of installing an active solar hot water system. Viewers learn the specific tools, hardware, plumbing, and electrical components needed, how to test the system, and key points about its operation to discuss with the homeowner after installation is complete. The importance of setting up a safe, OSHA-compliant jobsite is also covered, and smart building tips are offered throughout.

#394502 \$109.95: DVD

Upgrading a Forced Air Furnace: Residential Energy Efficiency Projects

Because heating and cooling utilizes the most energy in a home, one of the best decisions a homeowner can make to improve efficiency and lower bills is to upgrade these systems. This program lets viewers know how to install a new residential forced air furnace, with segments on disconnecting and removing the existing unit, inspecting and testing components, and details of the actual installation—all with an eye toward safety. Information is also given on putting in a digital thermostat, adding a humidifier and HEPA filter, and testing the entire system once it's complete. Smart tips are offered throughout, and the video closes with suggestions for homeowner training.

#394503 \$109.95: DVD

Air Sealing and Insulating: Residential Energy Efficiency Projects

Besides helping a house use less energy, properly - installed insulation means greater comfort and less noise. This program explains insulating and air sealing as part of a new home build, and also as a retrofit to an existing home. Beginning with the establishment of energy goals, the video takes viewers through the process of choosing the right kind of insulation, evaluating and accessing current insulation on a retrofit, locating and sealing leaks, and installing different types of insulation, including spray foam, fiberglass batt, and blown - in loose - fill, with safety always in mind. Verifying the installation with a blower door test and reviewing results with the homeowner is also covered, and smart building tips are provided throughout.

#394504 \$109.95: DVD

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